



Counties: Jackson, AL



2000 Total Population	53,926
2000 Group Quarters	579
2008 Total Population	53,993
2013 Total Population	53,839
2008 - 2013 Annual Rate	-0.06%



2000 Households	21,615
2000 Average Household Size	2.47
2008 Households	22,349
2008 Average Household Size	2.39
2013 Households	22,545
2013 Average Household Size	2.36
2008 - 2013 Annual Rate	0.17%
2000 Families	15,830
2000 Average Family Size	2.92
2008 Families	16,192
2008 Average Family Size	2.87
2013 Families	16,180
2013 Average Family Size	2.85
2008 - 2013 Annual Rate	-0.01%



2000 Housing Units	24,168
Owner Occupied Housing Units	69.7%
Renter Occupied Housing Units	19.7%
Vacant Housing Units	10.6%
2008 Housing Units	25,583
Owner Occupied Housing Units	68.1%
Renter Occupied Housing Units	19.3%
Vacant Housing Units	12.6%
2013 Housing Units	26,140
Owner Occupied Housing Units	67.1%
Renter Occupied Housing Units	19.2%
Vacant Housing Units	13.8%

Median Household Income

2000	\$31,959
2008	\$37,623
2013	\$40,895

Median Home Value

2000	\$62,413
2008	\$88,790
2013	\$91,869

Per Capita Income

2000	\$16,000
2008	\$19,192
2013	\$20,878

Median Age

2000	37.6
2008	39.6
2013	41.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Jackson, AL

**2000 Households by Income**

Household Income Base	21,611
< \$15,000	22.4%
\$15,000 - \$24,999	17.2%
\$25,000 - \$34,999	14.6%
\$35,000 - \$49,999	18.1%
\$50,000 - \$74,999	16.8%
\$75,000 - \$99,999	6.2%
\$100,000 - \$149,999	3.3%
\$150,000 - \$199,999	0.5%
\$200,000+	0.8%
Average Household Income	\$40,025

2008 Households by Income

Household Income Base	22,349
< \$15,000	17.8%
\$15,000 - \$24,999	14.4%
\$25,000 - \$34,999	14.6%
\$35,000 - \$49,999	17.1%
\$50,000 - \$74,999	21.4%
\$75,000 - \$99,999	8.1%
\$100,000 - \$149,999	5.0%
\$150,000 - \$199,999	0.7%
\$200,000+	0.9%
Average Household Income	\$46,059

2013 Households by Income

Household Income Base	22,545
< \$15,000	16.5%
\$15,000 - \$24,999	12.8%
\$25,000 - \$34,999	14.1%
\$35,000 - \$49,999	16.1%
\$50,000 - \$74,999	23.6%
\$75,000 - \$99,999	9.3%
\$100,000 - \$149,999	5.9%
\$150,000 - \$199,999	0.8%
\$200,000+	0.9%
Average Household Income	\$49,515

2000 Owner Occupied HUs by Value

Total	16,845
<\$50,000	38.4%
\$50,000 - 99,999	39.1%
\$100,000 - 149,999	13.3%
\$150,000 - 199,999	4.5%
\$200,000 - \$299,999	2.9%
\$300,000 - 499,999	1.4%
\$500,000 - 999,999	0.3%
\$1,000,000+	0.1%
Average Home Value	\$78,131

2000 Specified Renter Occupied HUs by Contract Rent

Total	4,562
With Cash Rent	80.8%
No Cash Rent	19.2%
Median Rent	\$259
Average Rent	\$258

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Jackson, AL



2000 Population by Age

Total	53,926
0 - 4	6.3%
5 - 9	6.8%
10 - 14	6.8%
15 - 19	6.8%
20 - 24	5.9%
25 - 34	13.7%
35 - 44	15.0%
45 - 54	14.2%
55 - 64	11.2%
65 - 74	7.8%
75 - 84	4.2%
85+	1.4%
18+	75.8%

2008 Population by Age

Total	53,993
0 - 4	6.3%
5 - 9	6.3%
10 - 14	6.4%
15 - 19	6.0%
20 - 24	5.2%
25 - 34	13.0%
35 - 44	14.7%
45 - 54	14.6%
55 - 64	12.9%
65 - 74	8.6%
75 - 84	4.4%
85+	1.6%
18+	77.3%

2013 Population by Age

Total	53,839
0 - 4	6.2%
5 - 9	5.9%
10 - 14	6.4%
15 - 19	6.3%
20 - 24	5.2%
25 - 34	11.0%
35 - 44	14.2%
45 - 54	15.2%
55 - 64	14.0%
65 - 74	8.9%
75 - 84	4.9%
85+	1.9%
18+	77.6%

2000 Population by Sex

Males	48.7%
Females	51.3%

2008 Population by Sex

Males	49.0%
Females	51.0%

2013 Population by Sex

Males	49.2%
Females	50.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Jackson, AL

**2000 Population by Race/Ethnicity**

Total	53,926
White Alone	91.9%
Black Alone	3.7%
American Indian Alone	1.8%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.4%
Two or More Races	2.0%
Hispanic Origin	1.1%
Diversity Index	17.3

2008 Population by Race/Ethnicity

Total	53,993
White Alone	91.7%
Black Alone	3.9%
American Indian Alone	1.8%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.4%
Two or More Races	2.0%
Hispanic Origin	1.2%
Diversity Index	17.7

2013 Population by Race/Ethnicity

Total	53,839
White Alone	91.5%
Black Alone	4.0%
American Indian Alone	1.8%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.4%
Two or More Races	2.0%
Hispanic Origin	1.2%
Diversity Index	18.0

**2000 Population 3+ by School Enrollment**

Total	51,899
Enrolled in Nursery/Preschool	1.4%
Enrolled in Kindergarten	1.4%
Enrolled in Grade 1-8	11.5%
Enrolled in Grade 9-12	5.1%
Enrolled in College	2.4%
Enrolled in Grad/Prof School	0.4%
Not Enrolled in School	77.8%

2008 Population 25+ by Educational Attainment

Total	37,696
Less than 9th Grade	10.5%
9th - 12th Grade, No Diploma	16.9%
High School Graduate	37.4%
Some College, No Degree	16.6%
Associate Degree	6.6%
Bachelor's Degree	7.4%
Graduate/Professional Degree	4.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Jackson, AL

**2008 Population 15+ by Marital Status**

Total	43,749
Never Married	18.3%
Married	61.3%
Widowed	8.0%
Divorced	12.5%

**2000 Population 16+ by Employment Status**

Total	42,472
In Labor Force	62.0%
Civilian Employed	58.8%
Civilian Unemployed	3.2%
In Armed Forces	0.0%
Not in Labor Force	38.0%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	93.9%
Civilian Unemployed	6.1%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	94.4%
Civilian Unemployed	5.6%

2000 Females 16+ by Employment Status and Age of Children

Total	22,126
Own Children < 6 Only	7.4%
Employed/in Armed Forces	4.3%
Unemployed	0.4%
Not in Labor Force	2.7%
Own Children < 6 and 6-17 Only	4.6%
Employed/in Armed Forces	2.9%
Unemployed	0.2%
Not in Labor Force	1.5%
Own Children 6-17 Only	17.7%
Employed/in Armed Forces	12.7%
Unemployed	0.7%
Not in Labor Force	4.3%
No Own Children < 18	70.3%
Employed/in Armed Forces	30.7%
Unemployed	1.7%
Not in Labor Force	37.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



Counties: Jackson, AL

**2008 Employed Population 16+ by Industry**

Total	24,355
Agriculture/Mining	1.9%
Construction	8.2%
Manufacturing	30.2%
Wholesale Trade	2.3%
Retail Trade	10.8%
Transportation/Utilities	6.3%
Information	0.7%
Finance/Insurance/Real Estate	4.1%
Services	32.1%
Public Administration	3.4%

2008 Employed Population 16+ by Occupation

Total	24,355
White Collar	43.9%
Management/Business/Financial	8.4%
Professional	15.6%
Sales	9.3%
Administrative Support	10.6%
Services	13.7%
Blue Collar	42.4%
Farming/Forestry/Fishing	0.8%
Construction/Extraction	7.0%
Installation/Maintenance/Repair	7.4%
Production	18.5%
Transportation/Material Moving	8.7%

**2000 Workers 16+ by Means of Transportation to Work**

Total	24,394
Drove Alone - Car, Truck, or Van	83.4%
Carpooled - Car, Truck, or Van	12.6%
Public Transportation	0.2%
Walked	1.3%
Other Means	0.8%
Worked at Home	1.7%

2000 Workers 16+ by Travel Time to Work

Total	24,394
Did Not Work at Home	98.3%
Less than 5 minutes	3.9%
5 to 9 minutes	11.6%
10 to 19 minutes	28.8%
20 to 24 minutes	11.0%
25 to 34 minutes	18.4%
35 to 44 minutes	6.3%
45 to 59 minutes	9.2%
60 to 89 minutes	5.5%
90 or more minutes	3.5%
Worked at Home	1.7%
Average Travel Time to Work (in min)	27.0

2000 Households by Vehicles Available

Total	21,615
None	7.2%
1	26.2%
2	39.0%
3	19.1%
4	5.5%
5+	3.0%
Average Number of Vehicles Available	2.0

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Jackson, AL



2000 Households by Type

Total	21,615
Family Households	73.2%
Married-couple Family	59.0%
With Related Children	25.4%
Other Family (No Spouse)	14.2%
With Related Children	9.0%
Nonfamily Households	26.8%
Householder Living Alone	24.3%
Householder Not Living Alone	2.4%

Households with Related Children	34.4%
Households with Persons 65+	24.6%

2000 Households by Size

Total	21,615
1 Person Household	24.3%
2 Person Household	35.1%
3 Person Household	19.4%
4 Person Household	14.4%
5 Person Household	4.9%
6 Person Household	1.3%
7+ Person Household	0.5%

2000 Households by Year Householder Moved In

Total	21,615
Moved in 1999 to March 2000	16.7%
Moved in 1995 to 1998	24.7%
Moved in 1990 to 1994	17.0%
Moved in 1980 to 1989	17.5%
Moved in 1970 to 1979	13.1%
Moved in 1969 or Earlier	10.9%
Median Year Householder Moved In	1992



2000 Housing Units by Units in Structure

Total	24,168
1, Detached	66.1%
1, Attached	0.9%
2	1.6%
3 or 4	1.4%
5 to 9	2.3%
10 to 19	0.9%
20+	1.0%
Mobile Home	25.4%
Other	0.4%

2000 Housing Units by Year Structure Built

Total	24,168
1999 to March 2000	3.1%
1995 to 1998	9.1%
1990 to 1994	9.7%
1980 to 1989	19.0%
1970 to 1979	24.5%
1969 or Earlier	34.6%
Median Year Structure Built	1976

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Counties: Jackson, AL

Top 3 Tapestry Segments

1.	Southern Satellites
2.	Simple Living
3.	Salt of the Earth



2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$30,316,400
Average Spent	\$1,356.50
Spending Potential Index	51
Computers & Accessories: Total \$	\$3,001,763
Average Spent	\$134.31
Spending Potential Index	56
Education: Total \$	\$14,922,563
Average Spent	\$667.71
Spending Potential Index	49
Entertainment/Recreation: Total \$	\$55,813,342
Average Spent	\$2,497.35
Spending Potential Index	67
Food at Home: Total \$	\$72,258,678
Average Spent	\$3,233.20
Spending Potential Index	66
Food Away from Home: Total \$	\$48,123,819
Average Spent	\$2,153.29
Spending Potential Index	63
Health Care: Total \$	\$68,766,368
Average Spent	\$3,076.93
Spending Potential Index	75
HH Furnishings & Equipment: Total \$	\$28,689,364
Average Spent	\$1,283.70
Spending Potential Index	56
Investments: Total \$	\$9,604,925
Average Spent	\$429.77
Spending Potential Index	42
Retail Goods: Total \$	\$404,165,253
Average Spent	\$18,084.27
Spending Potential Index	67
Shelter: Total \$	\$186,112,596
Average Spent	\$8,327.56
Spending Potential Index	54
TV/Video/Sound Equipment: Total \$	\$20,044,055
Average Spent	\$896.87
Spending Potential Index	62
Travel: Total \$	\$23,964,439
Average Spent	\$1,072.28
Spending Potential Index	57
Vehicle Maintenance & Repairs: Total \$	\$14,582,119
Average Spent	\$652.47
Spending Potential Index	66

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.